

General Membership Meeting Agenda

April 4, 2017

1. Call to order and roll call: Carli, Carla, Brigitte, Anne, Jacki and Sharon-7:35 pm
2. Approval of March minutes: Sharon motioned to approve, Anne Seconded
3. Treasurer report
 - a. Deposits:
 - i. Checking: \$180 from 9 memberships
 - ii. 250 dollar sponsor
 - iii. .30 cents dividend
 - iv. Checking Balance \$ 8,456.26
 - v. Savings Balance \$ 1,999.62
 - vi. Checks to be cashed: 85 dollars (3 memberships)
 - vii. Total Balance for checking and savings \$10,540
4. Old Business: Committee Reports
 - a. Membership Committee: Carla, look at 2015 vs 2016 membership and see if we can regain
 - i. Membership drive/2017 membership update: Brigitte
 1. Target audience for older members-Carla letter
 - a. This is what we are doing
 - b. Letter
 2. Brigitte-Compose welcome letter
 - b. Social Media Committee:
 - i. Website updates:
 1. Updated picture
 2. Updated Forms
 3. Highlights from club
 4. Post flyer in addition to advertise the show
 - ii. Horse health area

1. Allow sponsors to advertise
 2. More information than just show flyer
 3. Information needs to be accurate
 - iii. Sponsorship area
 1. Sponsorship Page:
 - a. Takes you to the sponsors own information
 - b. Put information about the sponsor
 - i. Show case sponsors
 - iv. Pictures
 1. Submit photos
 - c. Activities Committee: confirm in hand clinic, dates
 - i. Ranch clinic?-Later in the year date-table
 - ii. 4-H Clinic: In hand trail
 1. Betsy Ullrich contact to be able to do this
 2. Prior to July-2 hour clinic
 - a. Member trainers to volunteer time
 - b. One day
 - c. Chester and Adams county locations-TBD
 - d. Concern: Membership participation
 3. Vote to move forward:
 - a. Tabled
 - b. Email follow up for vote
 - d. Show Committee: fliers, random draws, 2018 show date
 - i. Meeting in a 2-3 weeks
 - ii. 2018 Show Date-May 4th and 5th
5. New Business
 - a. Membership survey
 - i. Brigitte questions for survey
 1. Send question to participants on the phone
 - b. Storage
 - i. Place to store items-storage facilities
 1. Payment to someone for storing items
 2. Tabled to next meeting

c. Sponsorship

- i. DeLong Massage Therapy-\$250
 1. Clicks set up on the website work
 2. Informational blurb for each sponsors for the website
- ii. Home Improvement Business-\$250 (Carli Progin's Husbands Business)

Adjourn: Anne motion to adjourn, Sharon second motions-8:19 PM

Next Meeting: May 2nd 2017

Conference Call Number: 712-432-1212

Access Code: 644-994-171